



**MGFOA & MMTA 2012 Spring Seminar Tentative Agenda**  
**March 23, 2012**  
**The James B. Henry Center for Executive Development, MSU**  
**Lansing, Michigan**



Visit [www.MiGFOA.org](http://www.MiGFOA.org) for complete details

<b>8:30 – 9:00 am</b>	<b>MGFOA Past President’s Meeting</b>	<b>Boardroom A155</b>
	Presiding: Leslie Reinhart, MGFOA Past President	
<b>8:30 – 9:00 am</b>	<b>Registration/Continental Breakfast</b>	<b>Fireplace Lounge/ Main Dining Room</b>
<b>9:00 – 9:15 am</b>	<b>Welcome/Opening Remarks Presentation of Back-to-Basics Certificates</b>	<b>Main Dining Room</b>
	Presiding: Luke Huelskamp, MGFOA President Kim McKay, MMTA President	
<b>9:15 – 10:30 am</b>	<b>Treasury Update</b>	<b>Main Dining Room</b>
	Presiding: Matthew Horning, Ann Arbor Treasurer, MMTA Legislative Committee Past Chair	
	Speaker: Andy Dillon, State Treasurer ( <i>requested, not confirmed</i> )	
	<b>Legislative Update</b>	<b>Main Dining Room</b>
	Presiding: Catherine McClary, Washtenaw County Treasurer, MGFOA Legislative Committee Chair	
	Speakers: Summer Minnick, Michigan Municipal League Ben Bodkin, Michigan Association of Counties Bill Anderson, Michigan Township Association	
	Topic: The panelists will discuss State issues, emphasizing potential financial and operating impacts on local government.	
	<b>(1.5 General CPE / 0.63 CPFA / 0.63 MiCPT)</b>	
<b>10:30 – 10:40 am</b>	<b>Break</b>	<b>Main Dining Room</b>
<b>10:40 – 11:55 am</b>	<b>Session A: EVIP Implementation and Compliance Going Forward (1.5 General CPE / 0.63 CPFA / 0.63 MiCPT)</b>	<b>Room TBD</b>
	Presiding: Suzanne Moreno, City of Novi, MGFOA Legislative Committee	
	Speakers: Jeffrey S. Aronoff, Miller, Canfield, Paddock and Stone Evah Cole, Michigan Department of Treasury	
	Topic: Farewell to State statutory revenue sharing - hello to EVIP or as some might call it, the New World Order. This session will help attendees understand current and future requirements for local governments to qualify for EVIP payments.	

**Session B: Investing Basics: Practical Sense When Looking for Cents Room TBD**  
**(1.5 General CPE / 0.63 CPFA / 0.63 MiCPT)**

Presiding: Denise Hammond, Past Treasurer of West Bloomfield, MGFOA Legislative Committee

Speaker(s): TBD

Topic: A panel of seasoned municipal investors will offer some practical advice to basic investing questions, such as: How should bank service charges be handled - do you try to maximize the earnings credit? Can earnings credits be negotiated? Where does one find investment pools in Michigan? What investments should be held by a custodian? Do you worry about FDIC levels? What subscriptions are available to keep abreast of important topics?

**Session C: Pension Funding and Accounting Changes Room TBD**  
**(1.5 Accounting & Auditing CPE / 0.63 CPFA / 0.63 MiCPT)**

Presiding: Kim Goethe, Flagstar Bank, MGFOA Membership Committee

Speakers: Luke Huelskamp, Municipal Employees Retirement System of Michigan  
Michelle Watterworth, Senior Manager, Plante & Moran

Topic: This session will discuss changes employers are making to pension plans in reaction to governmental budget cuts, state law changes, and recent declining market valuations. Highlights of pending accounting changes will also be shared.

**12:00 – 1:30 pm Lunch & Keynote Speaker Main Dining Room**  
**(1.0 General CPE / 0.34 CPFA / 0.34 MiCPT)**

**12:40 – 1:30 pm Keynote speaker Main Dining Room**

Presiding: Rob DeRey, Chase Bank

Speaker: Jim Glassman, Economist, Chase Bank

Topic: Has Michigan finally emerged from a decade-long recession? If so, why does our economy continue to feel uncertain and turbulent - is there a new definition of a “normal economy”?

**1:30 – 1:40 pm Break**

**1:40 – 2:30 pm Session A: Hot Topic Room TBD**  
**(1.0 General CPE / 0.34 CPFA / 0.34 MiCPT)**

Presiding: TBD by MGFOA

Speaker: TBD

Topic: 2011 was a year with many changes affecting the financial and operational structures of local governments in Michigan. Assuming new initiatives in 2012 will be pursued by the Governor and legislature, this session will be designed for hot topics of interest to local governments near the time of the Spring Seminar. It is

anticipated that there will be many ripe “hot topics” to choose from after the State Revenue Estimation Conference in January and after the Governor releases his budget recommendation for FY 2013 in February.

**Session B: Succession Planning: Who’s in Charge Next? Room TBD**  
**(1.0 General CPE / 0.34 CPFA / 0.34 MiCPT)**

Presiding: Jason Hafner, BS&A Software, MGFOA Technology Committee

Speakers: Nancy Scarlet, Oakland County Human Resources Director

Topic: There is a high risk of large numbers of aging baby-boomers leaving the workforce within the next several years. How will your organization prepare to replace the expertise and institutional knowledge of retiring employees? Are there key positions that when vacated will leave your organization vulnerable? As the economy improves, will your organization’s compensation package be competitive to attract new hires? This panel discussion is intended to provide insight into pending human resources challenges that many government agencies will face in the not-so-distant future.

**Session C: Computer Security Room TBD**  
**(1.0 General CPE / 0.34 CPFA / 0.34 MiCPT)**

Presiding: TBD by MMTA

Speaker: Kristin Judge, Director of Partner Engagement for the Center for Internet Security (CIS), Multi-State Information Sharing and Analysis Center (MS-ISAC)

Topic: This session will help members understand the importance of cyber security education and cyber-safe practices in all government departments. Also, information will be provided regarding no-cost or low-cost resources made available by the Multi-State ISAC through funding from the Department of Homeland Security.

**2:30 – 2:45 pm Break Main Dining Room**

**2:45 – 4:00 pm Session A: How Did They Do That? Benchmarking to Identify Cost Controls Room TBD**  
**(1.5 General CPE / 0.63 CPFA / 0.63 MiCPT)**

Presiding: TBD by MMTA

Speaker: Nicolette (Nickie) Bateson, CPA  
State & Local Government Visiting Specialist, Michigan State University - Extension

Topic: Finance Directors and Treasurers are at the center of identifying areas for cost controls across all municipal operations. With limited staff resources, prioritizing those efforts is essential. Utilizing a case study, this session will explain how a simple benchmarking analysis can identify areas for improvement and provide meaningful information to decision makers. Participants will walk away with tools and resources to perform their own analysis.

**Session B: New Federal and State Employee Health Care Mandates Room TBD**  
**(1.5 General CPE / 0.63 CPFA / 0.63 MiCPT)**

Presiding: TBD by MGFOA

Speaker: Gregory J. Surmont, Account Director, McGraw Wentworth

Topic: The Patient Protection and Affordable Care Act (aka Federal Health Care Reform) is a massive piece of legislation that introduced a complex set of short term mandates and longer term structural changes that will take several more years until fully implemented. In addition, Michigan enacted Public Act 152 of 2011 which limits the amount of publicly funded health insurance for government employees. This session will focus on the challenges to meet the new Federal and State requirements for employee health care, short term design and administration impact and how employers should be anticipating the longer-term implications of reform from the standpoint of coverage and costs, and positioning for 2014 and beyond. The introduction of state exchanges, with employer penalties and individual subsidies that are slated to exist at that time, means that employers must act soon in an attempt to get in front of the issues.

**Session C: Economic Development Panel Room TBD**  
**(1.5 General CPE / 0.63 CPFA / 0.63 MiCPT)**

Presiding: TBD by MMTA

Speakers: TBD

Topic: After hearing updates from Treasury and Legislative panels and Chase economist, how can your community respond to the state of the Michigan economy? This panel will provide insight into how your community can retain/expand tax base via economic development. The panel will suggest ways to utilize your community's staff time and resources to retain and attract businesses.

**4:00 pm Spring Seminar Ends for Main Sessions**

**4:10 pm – 5:00 pm Ethics Room TBD**  
***An additional \$25 to attend***  
**(1.0 Ethics CPE / 0.42 CPFA / 0.42 MiCPT)**

Presiding: TBD by MGFOA

Speaker: Bill Mathewson, General Counsel, Michigan Municipal League

Topic: "Transparency in government" - renewed buzz words in the media, in campaign speeches, in new mandates. Add to this the complications that technology may bring, such as deliberations through text messaging or emails, which may violate the Open Meetings Act. This session will cover legal requirements such as FOIA and the Open Meetings Act to help understand the letter and intent of the law.

**Please note:** For CPAs, this program qualifies for CPE. An automated attendance system will be used for each session. To receive attendance credit, please be sure your badge is scanned after each session.