



2019 Advanced Institute Schedule

SUNDAY, MAY 19

3:00 pm - 7:00 pm Institute Registration
4:00 pm Hotel Check-In

MONDAY, MAY 20

7:30 am - 8:15 am Institute Registration
7:30 am - 8:15 am Breakfast
8:15 am - 8:30 am Welcome to Institute
8:30 am - 10:00 am The Customer Is Always Right? (Dr. Dale Henry, Keynote)
10:00 am - 10:15 am Break
10:15 am - 12:15 pm Beyond the CD: Investment Instruments for the Experienced Investor (Mike Kloack, Meeder Investment)
12:15 pm - 1:15 pm Lunch
1:15 pm - 2:30 pm Small Cell & Cable Franchise Issues (Mike Watzka, Kitch Law Firm)
2:30pm - 2:45 pm Break
2:45 pm - 4:45 pm Legislative Issues, Economic & Local Government Trends (Eric Scorsone, MSU Extension)
5:30 pm Dinner

TUESDAY MAY 21

7:30 am - 8:30 am Breakfast
8:30 am - 9:30 am "ALL IN" (Gian Paul Gonzalez)
9:30 am - 11:30 am Cash Flow Forecasting (Keith Sawdon)
11:30 am - 12:30 pm Lunch
12:30 pm - 1:00 pm New Website & Association Management Software Update
1:00 pm - 3:45 pm How to Handle Problem Employees, Hiring & Interviewing - What You Can (And Can't!) Ask, HR Hot Topics (Stacy Belisle, McGraw Morris, PC)
4:00 pm - 5:00 pm Breakout Session A: Alternate Energy (Jim Wheeler, Greater Gratiot Development)
4:00 pm - 5:00 pm Breakout Session B: Land Banking in Michigan (Daniel Rosenbaum, Wayne County Land Bank)
Dinner On Your Own

WEDNESDAY MAY 22

7:00 am - 8:00 am Breakfast
8:00 am - 9:45 am Principles of a Good Investment Policy (Greg Probst, Robinson Capital Management)
9:45 am - 10:00 am Break
10:00 am - Noon How to Protect Your Office - Don't Click There! (Dan Eggleston, IT Right)
~ Lunch on Your Own ~

Upcoming Events

MMTA in the UP, June 21, Marquette
APT US&C Annual Conference, July 14-17, Oklahoma City, OK
MMTA Fall Conference, October 13-16, Kalamazoo
Winter Workshop, January 16-17, 2020, Lansing
Basic Institute, April 26-May 1, 2020
Advanced Institute, May 18-20, 2020

**Visit www.MMTA-MI.org
For More Information**